

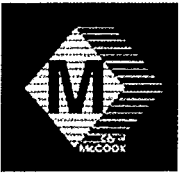


CITY OF
McCOOK

LAMP
RYNEARSON

McCook Aquatics Master Plan Community Feedback Survey

Monday, October 04, 2021



CITY OF
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2,186

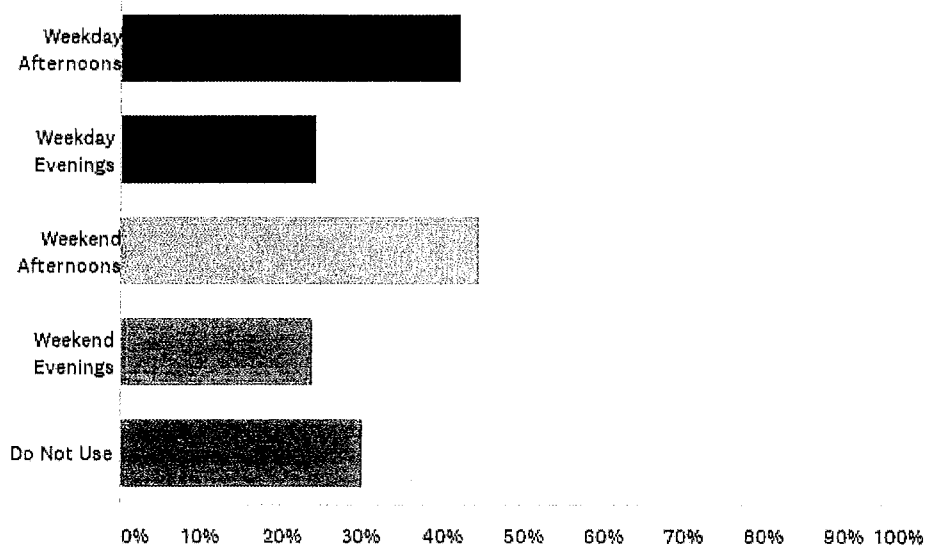
Total Responses

Date Created: Wednesday, July 07, 2021

Complete Responses: 2121

Q1: When do you and/or your household frequent the McCook outdoor swimming pool?

Answered: 2,097 Skipped: 24



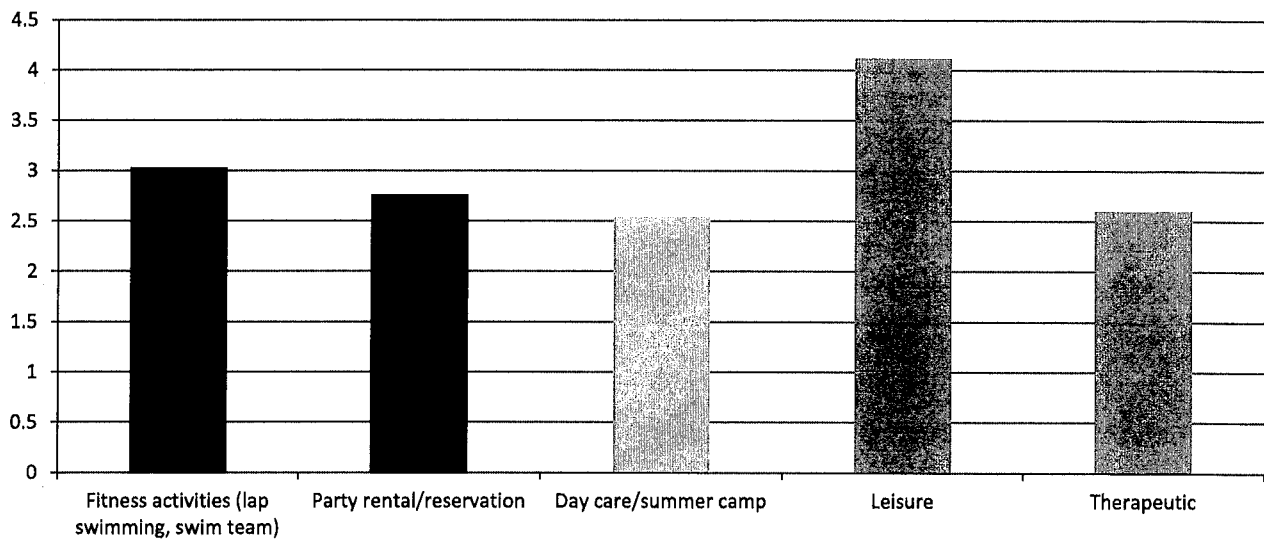
Q1: When do you and/or your household frequent the McCook outdoor swimming pool?

Answered: 2,097 Skipped: 24

ANSWER CHOICES	RESPONSES	
Weekday Afternoons	42.39%	889
Weekday Evenings	24.56%	515
Weekend Afternoons	44.87%	941
Weekend Evenings	24.08%	505
Do Not Use	30.38%	637
Total Respondents: 2,097		

Q2: Rank in order of most to least important the reasons you and/or your household visit the McCook outdoor swimming pool.

Answered: 2,042 Skipped: 79



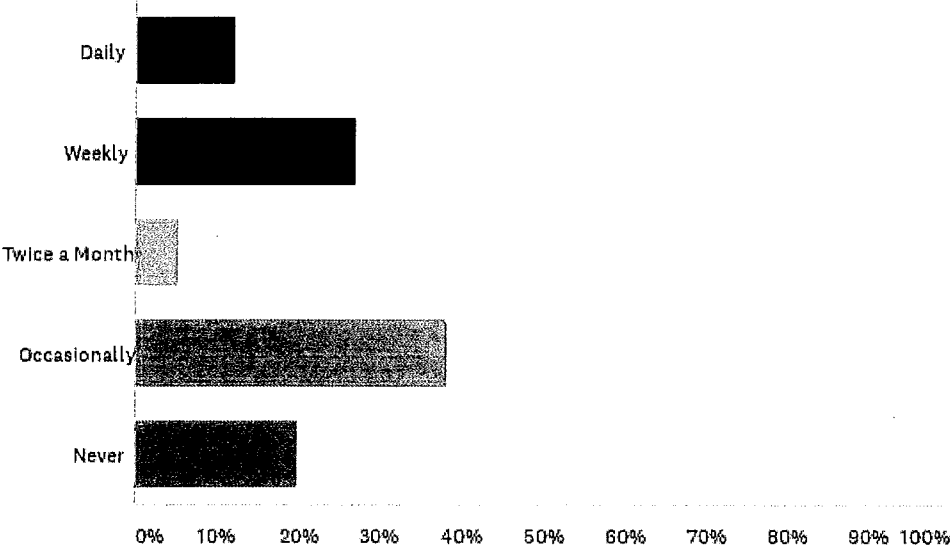
Q2: Rank in order of most to least important the reasons you and/or your household visit the McCook outdoor swimming pool.

Answered: 2,042 Skipped: 79

	1	2	3	4	5	TOTAL	SCORE
Fitness activities (lap swimming, swim team)	16.89% 303	24.47% 439	22.46% 403	17.56% 315	18.62% 334	1,794	3.03
Party rental/reservation	8.31% 147	22.62% 400	24.60% 435	26.07% 461	18.38% 325	1,768	2.76
Day care/summer camp	7.15% 126	18.16% 320	22.87% 403	25.31% 446	26.50% 467	1,762	2.54
Leisure 4 times higher than next	63.44% 1,258	12.15% 241	6.86% 136	8.12% 161	9.43% 187	1,983	4.12
Therapeutic	6.13% 111	23.40% 424	22.24% 403	20.92% 379	27.32% 495	1,812	2.60

Q3: How often do you or members of your family swim at the McCook outdoor swimming pool?

Answered: 2,091 Skipped: 30



Q3: How often do you or members of your family swim at the McCook outdoor swimming pool?

Answered: 2,091 Skipped: 30

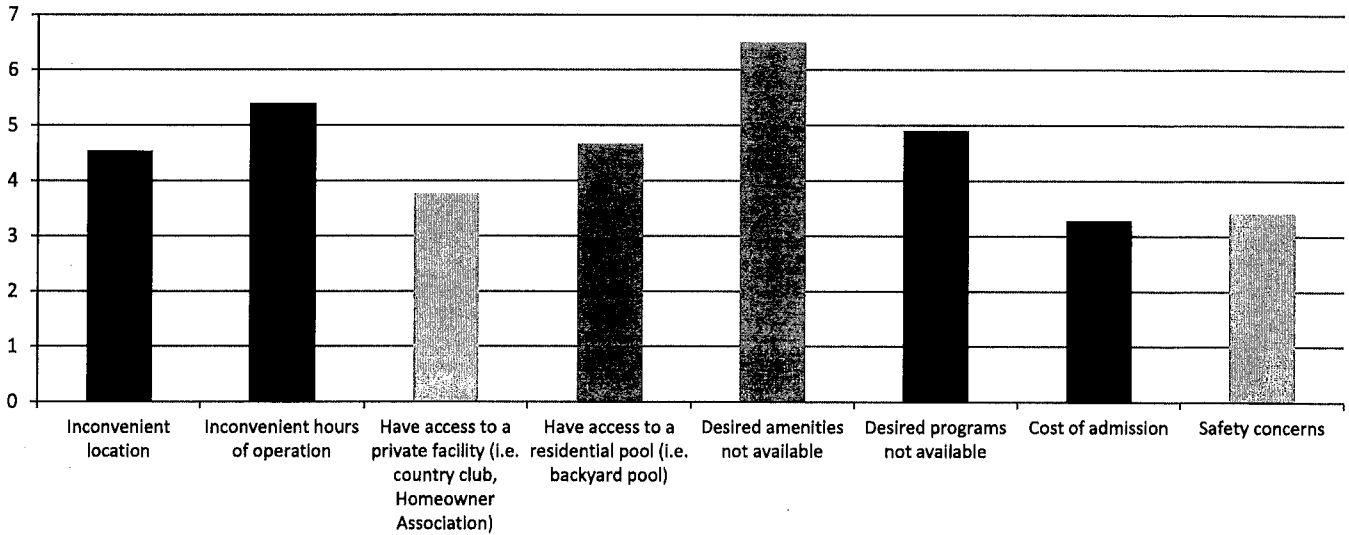
ANSWER CHOICES

RESPONSES

Daily	39.5%	12.29%	257
Weekly		27.21%	569
Twice a Month		5.50%	115
Occasionally	58.49%	38.40%	803
Never		20.09%	420
Total Respondents: 2,091			

Q4: If you or members of your family refrain from using the McCook outdoor swimming pool, please indicate why (Rank all your reasons, with 1 being your most common reason).

Answered: 969 Skipped: 1,152



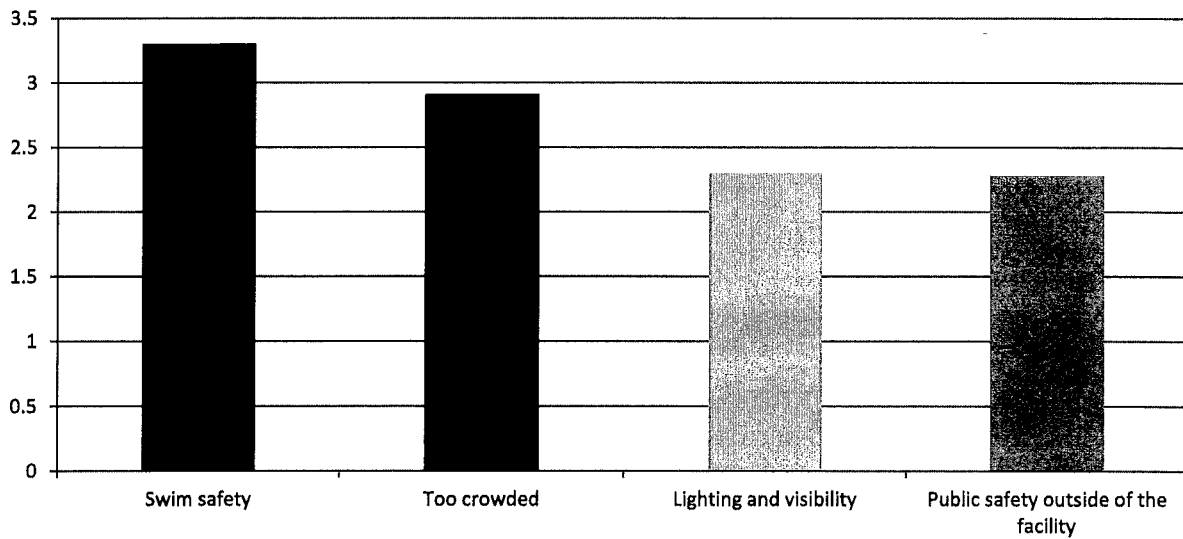
Q4: If you or members of your family refrain from using the McCook outdoor swimming pool, please indicate why (Rank all your reasons, with 1 being your most common reason).

Answered: 969 Skipped: 1,152

	1	2	3	4	5	6	7	8	TOTAL	SCORE
Inconvenient location	14.46% 119	12.03% 99	12.15% 100	11.54% 95	11.91% 98	13.85% 114	10.69% 88	13.37% 110	823	4.54
Inconvenient hours of operation	10.33% 88	23.47% 200	19.84% 169	15.14% 129	14.79% 126	8.80% 75	5.52% 47	2.11% 18	852	5.40
Have access to a private facility (i.e. country club, Homeowner Association)	6.42% 53	8.60% 71	13.44% 111	11.99% 99	12.23% 101	7.02% 58	14.16% 117	26.15% 216	826	3.77
Have access to a residential pool (i.e. backyard pool)	15.39% 131	11.28% 98	10.58% 90	17.39% 148	10.69% 91	12.34% 105	11.87% 101	10.46% 89	851	4.67
Desired amenities not available	47.78% 441	15.93% 147	9.64% 89	7.26% 67	10.40% 96	4.66% 43	2.60% 24	1.73% 16	923	6.50
Desired programs not available	5.45% 47	19.61% 169	18.21% 157	14.27% 123	13.92% 120	19.14% 165	6.26% 54	3.13% 27	862	4.90
Cost of admission	4.04% 34	3.57% 30	6.06% 51	9.04% 76	12.96% 109	20.33% 171	32.58% 274	11.41% 96	841	3.28
Safety concerns	4.95% 42	8.14% 69	9.67% 82	11.20% 95	9.67% 82	10.85% 92	14.39% 122	31.13% 264	848	3.42

Q5: If you or members of your family have safety concerns with the current McCook outdoor swimming pool, please indicate why (Rank all your reasons, with 1 being your most common reason).

Answered: 876 Skipped: 1,245



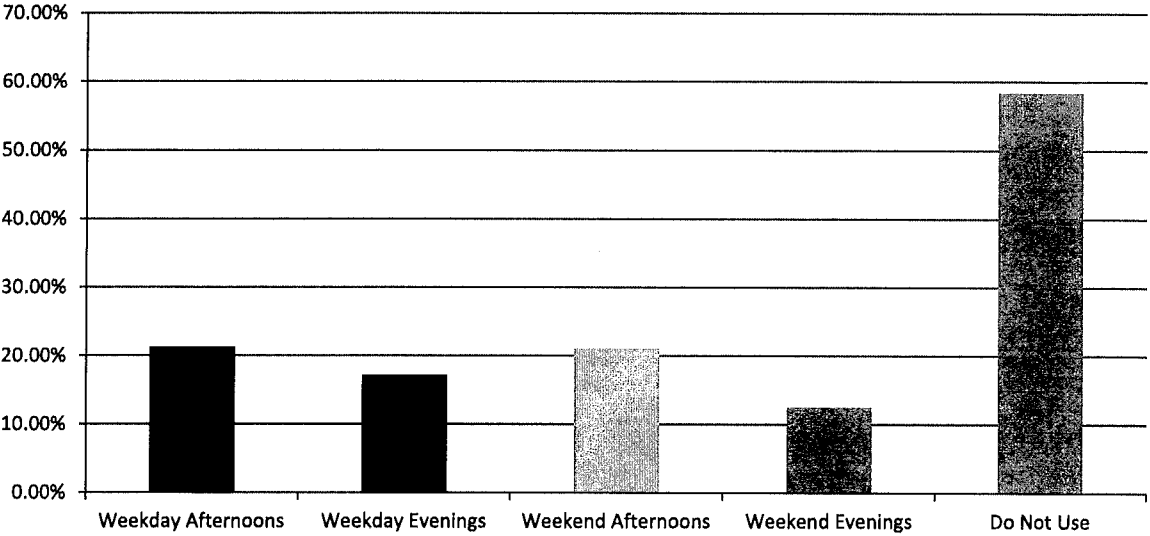
Q5: If you or members of your family have safety concerns with the current McCook outdoor swimming pool, please indicate why (Rank all your reasons, with 1 being your most common reason).

Answered: 876 Skipped: 1,245

	1	2	3	4	N/A	TOTAL	SCORE
Swim safety	22.74% 186	14.79% 121	4.89% 40	2.32% 19	55.26% 452	818	3.30
Too crowded	17.52% 144	11.31% 93	7.79% 64	6.93% 57	56.45% 464	822	2.91
Lighting and visibility	5.71% 46	8.81% 71	14.76% 119	8.81% 71	61.91% 499	806	2.30
Public safety outside of the facility	8.39% 69	8.76% 72	8.76% 72	14.36% 118	59.73% 491	822	2.28

Q6: When do you and/or your household frequent the McCook YMCA indoor swimming pool in the summertime (June - August)?

Answered: 1,811 Skipped: 310



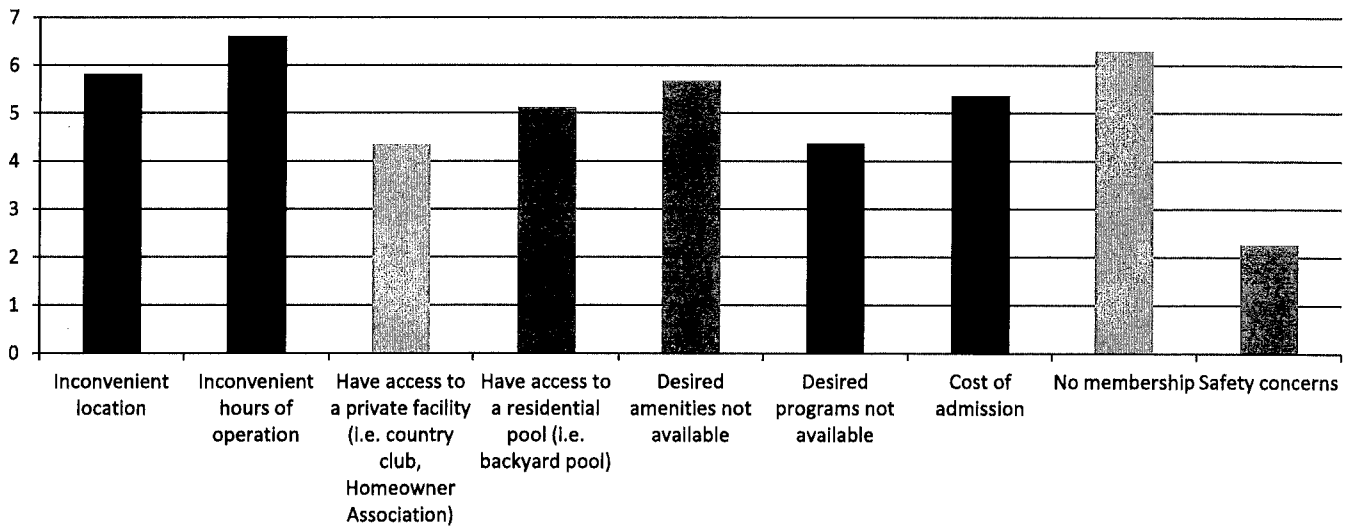
Q6: When do you and/or your household frequent the McCook YMCA indoor swimming pool in the summertime (June - August)?

Answered: 1,811 Skipped: 310

ANSWER CHOICES	RESPONSES	
Weekday Afternoons	21.26%	385
Weekday Evenings	17.17%	311
Weekend Afternoons	21.09%	382
Weekend Evenings	12.48%	226
Do Not Use	58.37%	1,057
Total Respondents: 1,811		

Q7: Please indicate why you or members of your family do not use the McCook YMCA indoor swimming pool in the summertime (rank all your reasons, with 1 being your most common reason).

Answered: 933 Skipped: 1,188



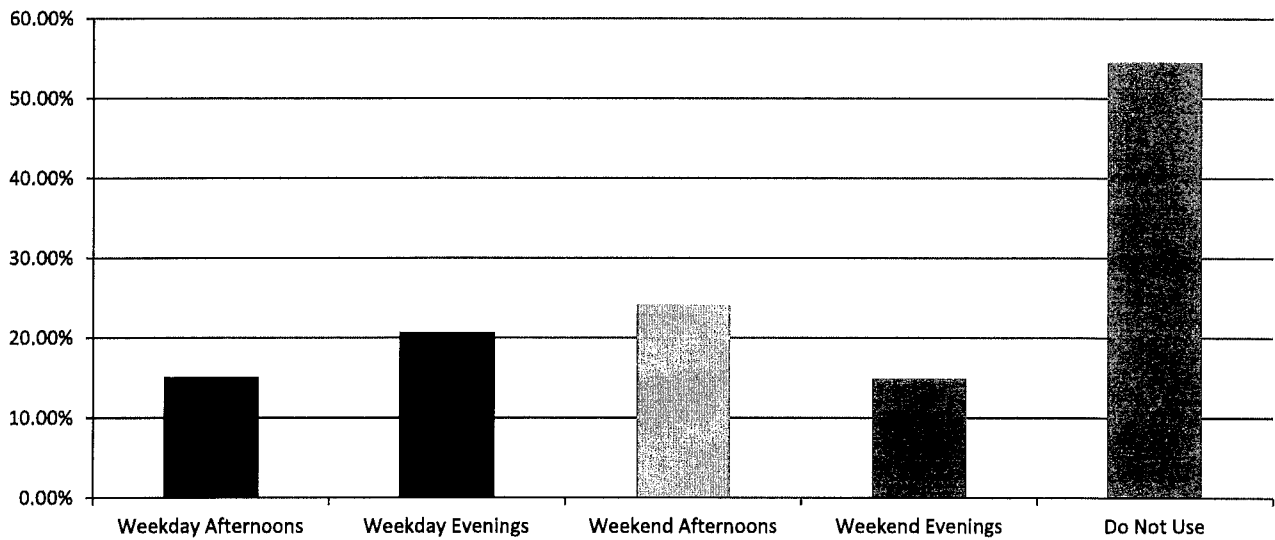
Q7: Please indicate why you or members of your family do not use the McCook YMCA indoor swimming pool in the summertime (rank all your reasons, with 1 being your most common reason).

Answered: 933 Skipped: 1,188

	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Inconvenient location	15.67% 118	17.13% 129	15.54% 117	8.90% 67	9.56% 72	11.42% 86	9.03% 68	8.50% 64	4.25% 32	753	5.82
Inconvenient hours of operation	15.14% 119	20.74% 163	24.81% 195	15.39% 121	9.16% 72	7.25% 57	4.33% 34	1.91% 15	1.27% 10	786	6.61
Have access to a private facility (i.e. country club, Homeowner Association)	4.08% 31	7.64% 58	14.49% 110	12.12% 92	11.46% 87	7.77% 59	9.62% 73	13.70% 104	19.10% 145	759	4.36
Have access to a residential pool (i.e. backyard pool)	10.89% 86	6.84% 54	9.49% 75	21.27% 168	13.42% 106	11.01% 87	7.85% 62	11.39% 90	7.85% 62	790	5.12
Desired amenities not available	10.40% 84	9.28% 75	12.25% 99	16.46% 133	24.88% 201	15.22% 123	8.29% 67	2.60% 21	0.62% 5	808	5.68
Desired programs not available	1.53% 12	4.97% 39	6.88% 54	10.19% 80	16.43% 129	28.03% 220	19.11% 150	10.06% 79	2.80% 22	785	4.37
Cost of admission	12.85% 105	19.34% 158	8.20% 67	8.20% 67	5.51% 45	9.30% 76	23.62% 193	10.89% 89	2.08% 17	817	5.36
No membership	39.59% 348	16.04% 141	6.94% 61	3.19% 28	3.30% 29	1.48% 13	3.87% 34	18.77% 165	6.83% 60	879	6.31
Safety concerns	2.07% 16	1.03% 8	2.45% 19	3.62% 28	4.01% 31	6.20% 48	10.08% 78	15.25% 118	55.30% 428	774	2.27

Q8: When do you and/or your household frequent the McCook YMCA indoor swimming pool outside of summertime (September - May)?

Answered: 1,672 Skipped: 449



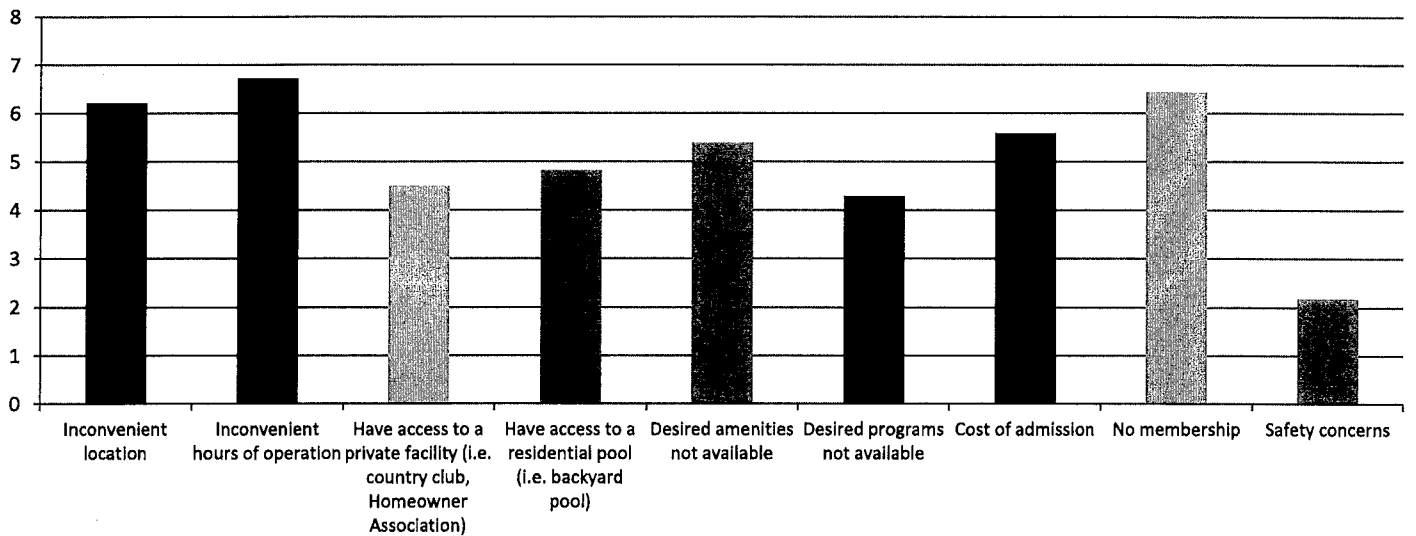
Q8: When do you and/or your household frequent the McCook YMCA indoor swimming pool outside of summertime (September - May)?

Answered: 1,672 Skipped: 449

ANSWER CHOICES	RESPONSES	
Weekday Afternoons	15.07%	252
Weekday Evenings	20.69%	346
Weekend Afternoons	24.16%	404
Weekend Evenings	14.89%	249
Do Not Use	54.55%	912
Total Respondents: 1,672		

Q9: Please indicate why you or members of your family do not use the McCook YMCA indoor swimming pool outside of summertime (rank all your reasons, with 1 being your most common reason).

Answered: 778 Skipped: 1,343



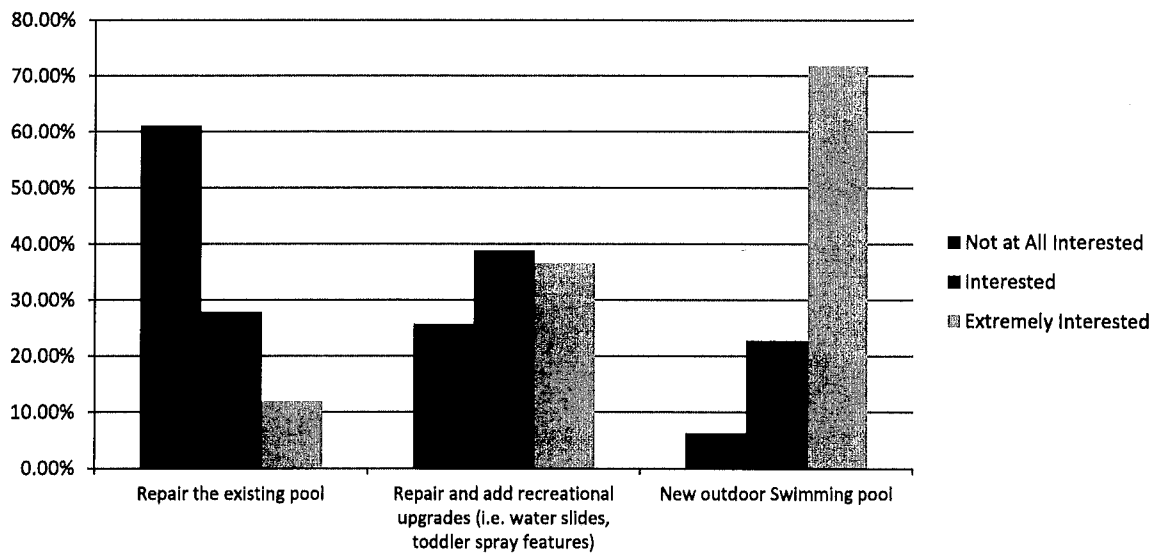
Q9: Please indicate why you or members of your family do not use the McCook YMCA indoor swimming pool outside of summertime (rank all your reasons, with 1 being your most common reason).

Answered: 778 Skipped: 1,343

	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Inconvenient location	21.52% 130	17.55% 106	16.56% 100	9.77% 59	7.62% 46	8.28% 50	7.78% 47	6.95% 42	3.97% 24	604	6.21
Inconvenient hours of operation	13.82% 85	24.72% 152	22.76% 140	16.91% 104	10.73% 66	5.53% 34	2.93% 18	2.11% 13	0.49% 3	615	6.72
Have access to a private facility (i.e. country club, Homeowner Association)	2.81% 17	5.94% 36	18.48% 112	15.18% 92	9.41% 57	8.58% 52	10.89% 66	13.70% 83	15.02% 91	606	4.80
Have access to a residential pool (i.e. backyard pool)	6.10% 38	3.65% 24	11.40% 71	21.99% 137	14.93% 93	12.20% 76	9.95% 62	11.72% 73	7.87% 49	623	4.82
Desired amenities not available	8.21% 52	6.48% 41	10.11% 64	15.32% 97	30.33% 192	16.75% 106	7.90% 50	3.48% 22	1.42% 9	633	5.39
Desired programs not available	1.92% 12	4.00% 25	6.72% 42	9.44% 59	13.60% 86	31.52% 197	16.72% 117	11.84% 74	2.24% 14	625	4.29
Cost of admission	14.42% 95	23.52% 155	8.35% 55	5.77% 38	5.01% 33	7.59% 50	23.52% 155	10.17% 67	1.67% 11	659	5.59
No membership	43.72% 327	16.58% 124	4.41% 33	2.41% 18	1.74% 13	2.01% 15	3.48% 26	20.19% 151	5.48% 41	748	6.44
Safety concerns	1.95% 12	0.97% 6	3.25% 20	3.08% 19	4.22% 26	4.38% 27	9.58% 59	11.53% 71	61.04% 376	616	2.18

Q11: Rate your interest in each option for the current McCook outdoor swimming pool.

Answered: 1,467 Skipped: 654



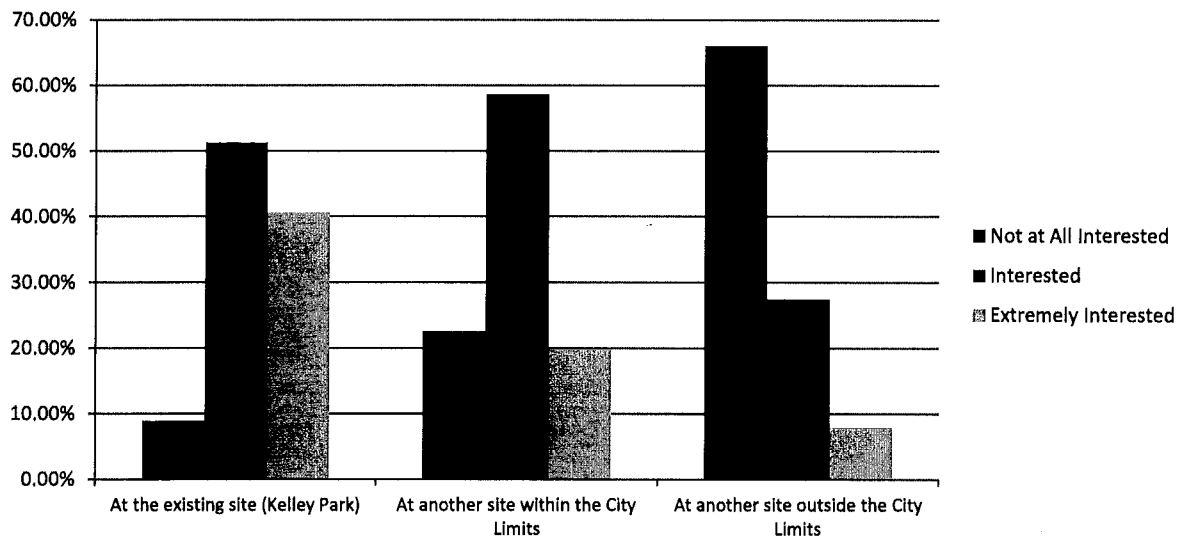
Q11: Rate your interest in each option for the current McCook outdoor swimming pool.

Answered: 1,467 Skipped: 654

	NOT AT ALL INTERESTED	INTERESTED	EXTREMELY INTERESTED	TOTAL RESPONDENTS
Repair the existing pool	61.08% 860	27.84% 392	11.86% 167	1,408
Repair and add recreational upgrades (i.e. water slides, toddler spray features)	25.64% 369	38.78% 558	36.55% 526	1,439
New outdoor Swimming pool	6.25% 91	22.68% 330	71.75% 1,044	1,455

Q12: Rate your interest in each option for the location of the current McCook outdoor swimming pool.

Answered: 1,463 Skipped: 658



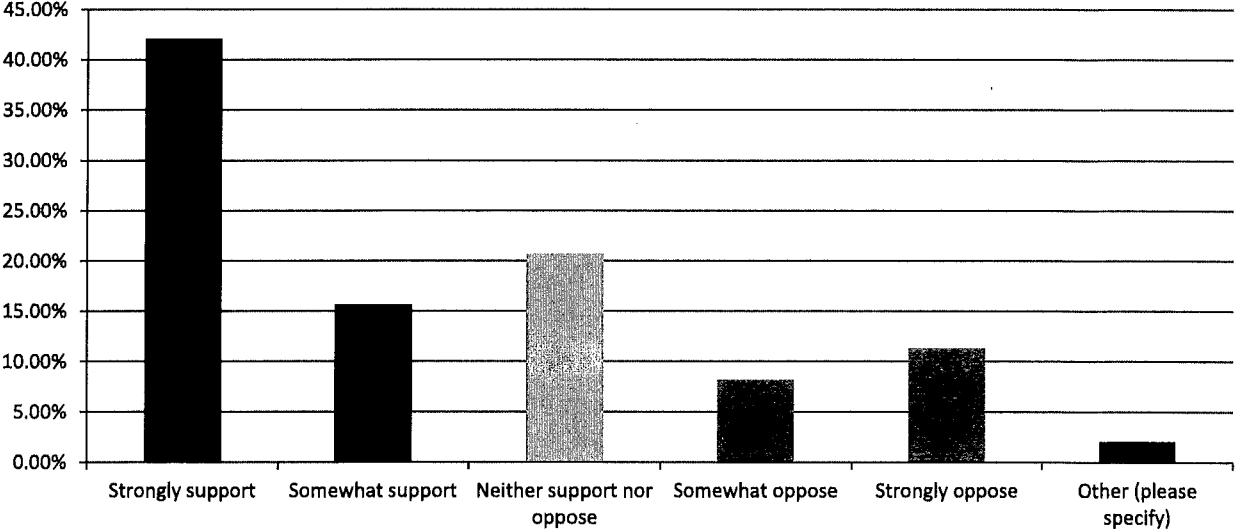
Q12: Rate your interest in each option for the location of the current McCook outdoor swimming pool.

Answered: 1,463 Skipped: 658

	NOT AT ALL INTERESTED	INTERESTED	EXTREMELY INTERESTED	TOTAL RESPONDENTS
At the existing site (Kelley Park)	8.85% 128	51.24% 741	40.59% 587	1,446
At another site within the City Limits	22.48% 321	58.61% 837	19.75% 282	1,428
At another site outside the City Limits	65.94% 939	27.46% 391	7.87% 112	1,424

Q13: How much do you support or oppose the current McCook outdoor swimming pool?

Answered: 1,467 Skipped: 654



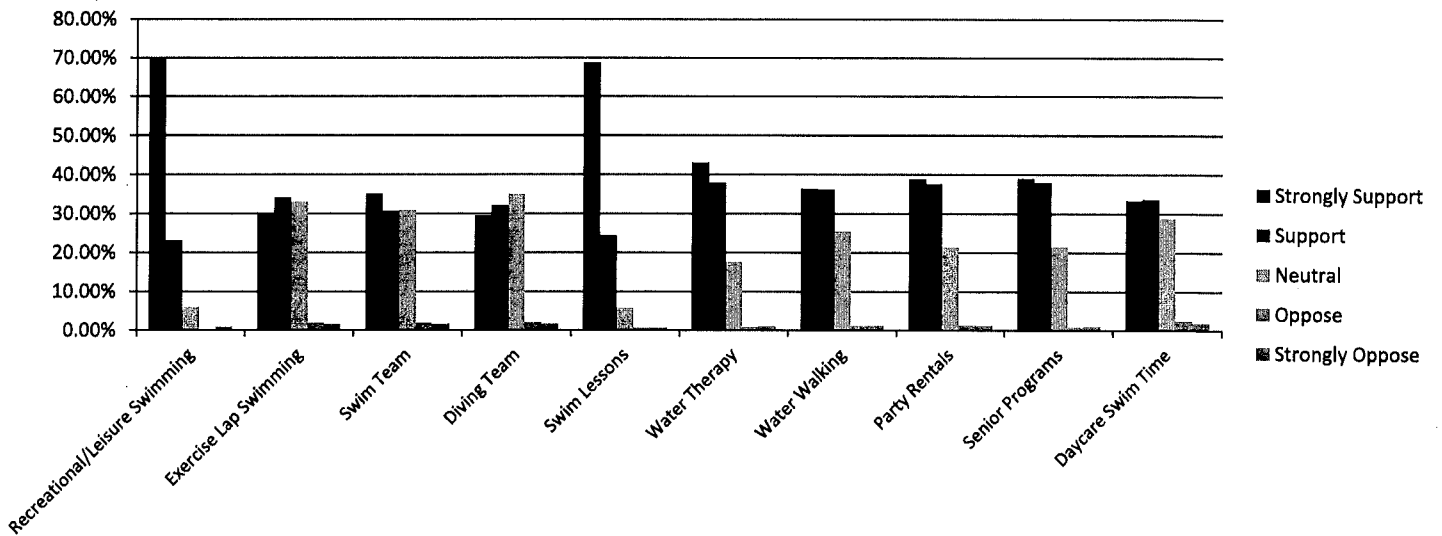
Q13: How much do you support or oppose the current McCook outdoor swimming pool?

Answered: 1,467 Skipped: 654

ANSWER CHOICES	RESPONSES	
Strongly support	42.06%	617
Somewhat support	15.68%	230
Neither support nor oppose	20.72%	304
Somewhat oppose	8.18%	120
Strongly oppose	11.32%	166
Other (please specify)	2.04%	30
TOTAL		1,467

Q14: Provide your household's support of the following Aquatic Programs.

Answered: 1,465 Skipped: 656



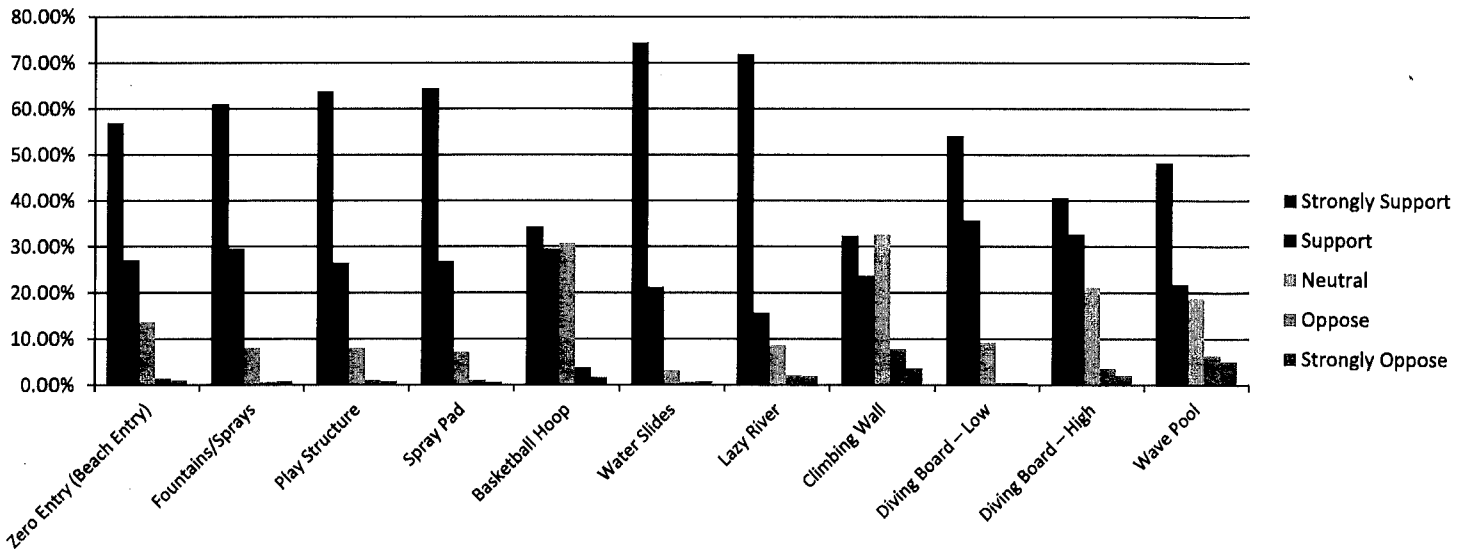
Q14: Provide your household's support of the following Aquatic Programs.

Answered: 1,465 Skipped: 656

		STRONGLY SUPPORT	SUPPORT	NEUTRAL	OPPOSE	STRONGLY OPPOSE	TOTAL
1	Recreational/Leisure Swimming	70.03% 1,021	23.05% 336	5.90% 86	0.21% 3	0.82% 12	1,458
	Exercise Lap Swimming	29.68% 430	34.02% 493	32.99% 478	1.86% 27	1.45% 21	1,449
	Swim Team	34.94% 506	30.66% 444	31.01% 449	1.80% 26	1.59% 23	1,448
	Diving Team	29.49% 427	32.04% 464	34.88% 505	2.00% 29	1.59% 23	1,448
2	Swim Lessons	68.78% 1,000	24.28% 353	5.71% 83	0.62% 9	0.62% 9	1,454
3	Water Therapy	43.00% 624	37.77% 548	17.51% 254	0.76% 11	0.96% 14	1,451
	Water Walking	36.30% 526	36.09% 523	25.47% 369	1.04% 15	1.10% 16	1,449
5	Party Rentals	38.84% 562	37.53% 543	21.29% 308	1.24% 18	1.11% 16	1,447
4	Senior Programs	38.98% 564	37.87% 548	21.49% 311	0.76% 11	0.90% 13	1,447
	Daycare Swim Time	33.29% 480	33.63% 485	28.85% 416	2.43% 35	1.80% 26	1,442

Q17: Provide your household's support of the following Aquatic Amenities/Features.

Answered: 1,460 Skipped: 661



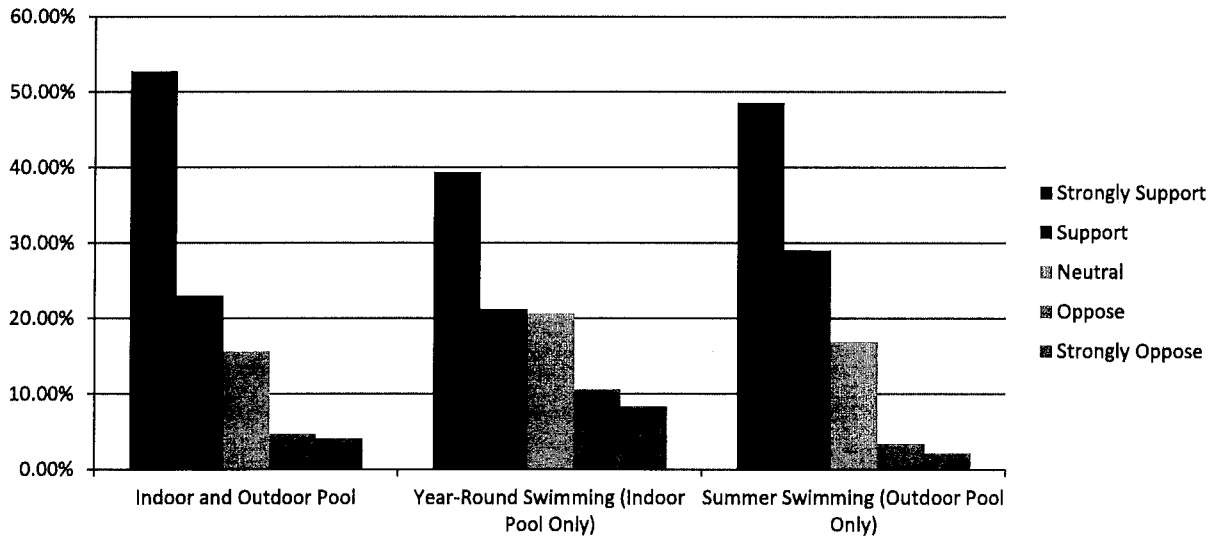
Q17: Provide your household's support of the following Aquatic Amenities/Features.

Answered: 1,460 Skipped: 661

		STRONGLY SUPPORT	SUPPORT	NEUTRAL	OPPOSE	STRONGLY OPPOSE	TOTAL
	Zero Entry (Beach Entry)	56.91% 824	27.07% 392	13.60% 197	1.45% 21	0.97% 14	1,448
5	Fountains/Sprays	61.03% 885	29.52% 428	8.00% 116	0.62% 9	0.83% 12	1,450
4	Play Structure	63.68% 924	26.40% 383	7.99% 116	1.03% 15	0.90% 13	1,451
3	Spray Pad	64.41% 932	26.81% 388	7.12% 103	1.04% 15	0.62% 9	1,447
	Basketball Hoop	34.30% 495	29.52% 426	30.70% 443	3.81% 55	1.66% 24	1,443
1	Water Slides	74.28% 1,080	21.18% 308	3.16% 46	0.62% 9	0.76% 11	1,454
2	Lazy River	71.82% 1,040	15.61% 226	8.56% 124	2.07% 30	1.93% 28	1,448
	Climbing Wall	32.38% 466	23.63% 340	32.59% 469	7.78% 112	3.61% 52	1,439
	Diving Board – Low	53.99% 784	35.74% 519	9.16% 133	0.55% 8	0.55% 8	1,452
	Diving Board – High	40.53% 586	32.64% 472	21.09% 305	3.67% 53	2.07% 30	1,446
	Wave Pool	48.10% 696	21.70% 314	18.73% 271	6.36% 92	5.11% 74	1,447

Q18: Provide your household's support for the following:

Answered: 1,461 Skipped: 660



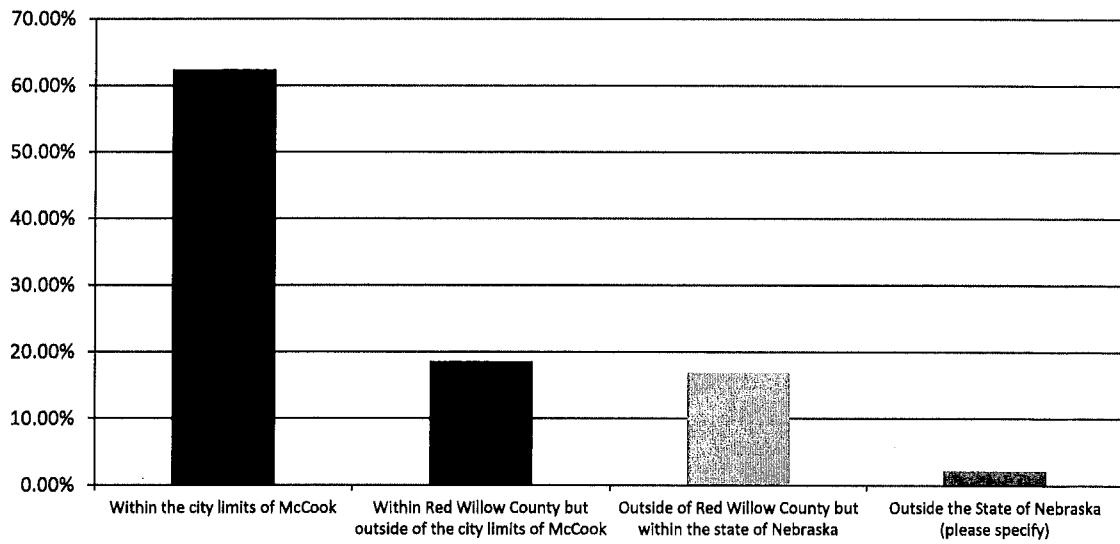
Q18: Provide your household's support for the following:

Answered: 1,461 Skipped: 660

	STRONGLY SUPPORT	SUPPORT	NEUTRAL	OPPOSE	STRONGLY OPPOSE	TOTAL
Indoor and Outdoor Pool	52.69% 764	22.97% 333	15.59% 226	4.69% 68	4.07% 59	1,450
Year-Round Swimming (Indoor Pool Only)	39.32% 565	21.16% 304	20.60% 296	10.58% 152	8.35% 120	1,437
Summer Swimming (Outdoor Pool Only)	48.58% 701	29.04% 419	16.84% 243	3.40% 49	2.15% 31	1,443

Q20: Where do you reside?

Answered: 1,464 Skipped: 657



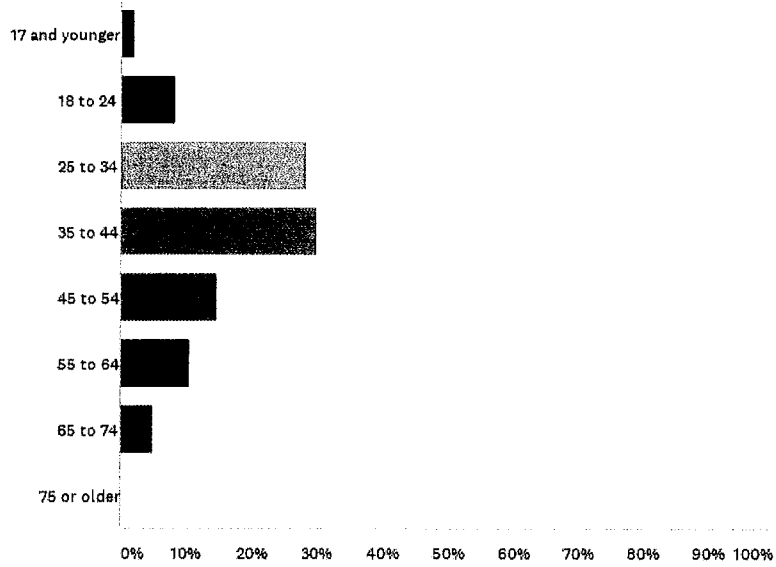
Q20: Where do you reside?

Answered: 1,464 Skipped: 657

ANSWER CHOICES	RESPONSES	
Within the city limits of McCook	62.36%	913
Within Red Willow County but outside of the city limits of McCook	18.58%	272
Outside of Red Willow County but within the state of Nebraska	16.87%	247
Outside the State of Nebraska (please specify)	2.19%	32
TOTAL		1,464

Q21: What is your age?

Answered: 1,465 Skipped: 656



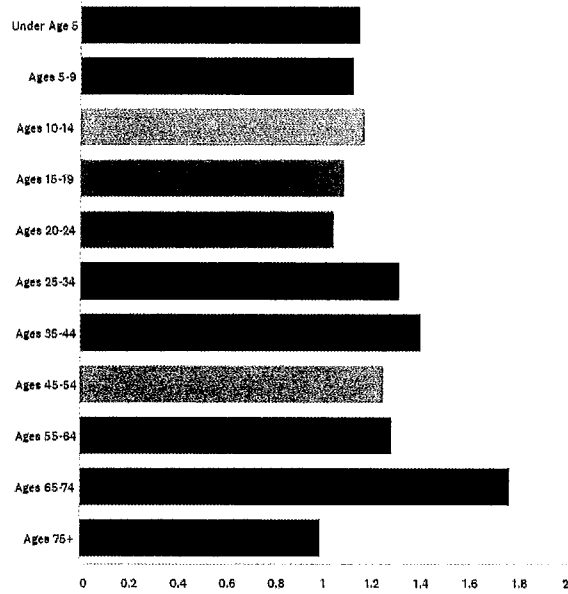
Q21: What is your age?

Answered: 1,465 Skipped: 656

	ANSWER CHOICES	RESPONSES	
	17 and younger	2.05%	30
	18 to 24	8.46%	124
→	25 to 34	28.53%	418
→	35 to 44	30.10%	441
	45 to 54	14.95%	219
	55 to 64	10.65%	156
	65 to 74	4.98%	73
	75 or older	0.27%	4
	TOTAL		1,465

Q22: Including yourself, how many people in your household are:

Answered: 1,430 Skipped: 691



Q22: Including yourself, how many people in your household are:

Answered: 1,430 Skipped: 691

ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Under Age 5	1	774	674
Ages 5-9	1	706	629
Ages 10-14	1	725	622
Ages 15-19	1	504	465
Ages 20-24	1	343	329
Ages 25-34	1	752	575
Ages 35-44	1	874	626
Ages 45-54	1	491	394
Ages 55-64	1	400	312
Ages 65-74	2	410	233
Ages 75+	1	158	160
Total Respondents: 1,430			